Wheelabrator introduces new loyalty program that offers significant savings for Broward County municipal partners

POMPANO BEACH, Fla. — Oct. 31, 2012 — With the lowest pricing, proven waste-to-energy technology, and no risk, Wheelabrator Technologies’ agreement with Broward County sets the standard for solid waste disposal. Now, Wheelabrator makes a great deal even better by introducing a new Loyalty Program that offers additional significant savings to its 20+ year municipal customers.

Under the program, Broward County communities that sign a minimum five-year waste disposal agreement with Wheelabrator for all their municipal solid waste will receive a one-time financial incentive prior to the effective date of the new disposal agreement (July 2013).

Specifically, Wheelabrator is offering $1.00 per ton based on expected annual volume. In addition, as an aid to the strategic planning required of Wheelabrator, with respect to its employees, maintenance programs, vendors, etc., the Company will double the Loyalty Program value for any Broward community that signs a minimum five-year agreement on or before Jan. 31, 2013. Based upon each municipality’s anticipated tonnage and contract execution date, the Loyalty Program is worth up to $1.5 million.

For example, if Plantation were to execute a five-year solid waste disposal agreement with Wheelabrator prior to June 30, 2013, the city would receive $250,000. However, if Plantation enters into the agreement by Jan. 31, 2013, the city’s Loyalty Program payment doubles to $500,000.

“We’ve had the pleasure of building strong relationships with Broward’s cities over the past two decades, so we created this Loyalty Program to show our valued municipal customers how much we appreciate their continued support and business,” said Wheelabrator Vice President of Operations Bill Roberts.

The loyalty program is in addition to Wheelabrator’s recently negotiated $42 per ton solid waste disposal rate for Broward County that is being offered to all Broward County municipalities. This “lowest” price was the product of Broward County’s open negotiation process in which Wheelabrator went head-to-head with Sun/Bergeron and clearly offered the best solid waste disposal solution and the best price.

And Wheelabrator’s waste disposal process utilizes proven waste-to-energy technology that is sustainable and environmentally responsible. In Broward County, Wheelabrator converts 4,500 tons of solid waste into safe, clean, renewable energy every day - enough to power 100,000 homes daily and offset the need for 2.4 million barrels of imported oil each year. The Florida Legislature defined the Company’s waste-to-energy process as recycling, enabling Broward cities to make meaningful progress toward meeting the state’s recycling goal of 75 percent by 2020.

“The bottom line is Wheelabrator offers the lowest cost, no risk, proven disposal methods and a Loyalty Program. The competition provides none of that,” Roberts noted. “We look forward to continuing our strong, viable partnerships with Broward County’s municipalities in the future.”

About Wheelabrator Technologies Inc.
A wholly owned subsidiary of Waste Management of Houston, Texas, Wheelabrator Technologies Inc. is a world leader in the safe and environmentally sound conversion of municipal solid waste and other renewable waste fuels into clean energy. Wheelabrator’s 17 waste-to-energy facilities provide safe waste disposal for towns and cities across the U.S. Wheelabrator also operates five independent power plants designed to generate electricity using an assortment of fuels, including waste wood, tires, waste coal, and natural gas. In addition to producing electricity, some of these facilities also produce steam sold to nearby government and commercial establishments. Wheelabrator’s 22 facilities have a combined electric generating capacity of 896 megawatts, enough energy to power more than 985,000 homes. To learn more, visit www.wheelabratortechnologies.com.
About Waste Management
Waste Management, based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Through its subsidiaries, the company provides collection, transfer, recycling and resource recovery, and disposal services. It is also a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. The company’s customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more, visit www.wm.com or www.thinkgreen.com.

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