America Recycles Day raises awareness within communities

HAMPTON, N.H. — Nov. 15, 2013 — Wheelabrator Technologies offers tips to community residents on how to recycle often and how to recycle the right way. “We want to spread the word about recycling each and every day of the year, and America Recycles Day provides a window in which to do this by encouraging environmental stewardship,” said Mark Weidman, president of Wheelabrator Technologies.

Here are three recycling tips:

Take a moment to stop and think before you toss. Almost anything you throw away can be recycled in some way – paper, plastic, aluminum, food waste, glass, and even electronics. Make sure you check your local recycling guidelines to recycle right within your community.

Get creative. Think about new uses for cans, bottles and paper. These materials are perfect for art projects.

Raise awareness. Be a recycling ambassador within your community and promote good recycling habits wherever you go. Tell your friends and family to recycle more items and to recycle them the right way.

“It’s important to raise awareness about the benefits of recycling,” stated Weidman. “People who recycle are doing their part to save energy, conserve natural resources, and create green jobs.”

Did you know?

Recycling one aluminum can saves enough energy to run a light bulb for 20 hours, a computer for three hours or a TV for two hours.

Recycled aluminum can be turned into pie pans, house siding, small appliances or even lawn furniture.

Every ton of plastic bottles recycled saves about 3.8 barrels of oil. If every household in the U.S. recycled just three more plastic bottles, we could divert more than 23 million pounds of plastic from our landfills and increase the amount of recycled plastic used to manufacture new bottles.
In 2012, Wheelabrator’s energy plants recovered and recycled 129,000 tons of ferrous and nonferrous metals. Its parent company, Waste Management, handled 14 million tons of recovered materials in 2012 and by 2020 it plans to process more than 20 million tons.

For more information on recycling in your city/town, visit your municipality’s website.

ABOUT WHEELABRATOR TECHNOLOGIES INC.

A wholly owned subsidiary of Waste Management, Wheelabrator Technologies Inc. is a leader in the safe and environmentally sound conversion of MSW and other renewable waste fuels into clean energy. Wheelabrator’s 17 waste-to-energy facilities provide safe waste disposal for towns and cities across the U.S. Wheelabrator also operates four independent power plants designed to generate electricity using an assortment of fuels, including waste wood, waste coal, and natural gas. In addition to producing electricity, some of these facilities also produce steam sold to nearby government and commercial establishments. Wheelabrator’s 21 facilities have a combined electric generating capacity of 853 megawatts, enough energy to power more than 900,000 homes. To learn more, visit www.wheelabratortechnologies.com.

ABOUT WASTE MANAGEMENT

Waste Management, Inc., based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Through its subsidiaries, the company provides collection, transfer, recycling and resource recovery, and disposal services. It is also a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. The company’s customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more information about Waste Management visit www.wm.com or www.thinkgreen.com.

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