

FOR IMMEDIATE RELEASE

White Plains Linen | Linens a la Carte is pleased to announce their participation and co-sponsorship with Wheelabrator Westchester, L.P., for the 2012 Keon Center Golf Outing at Hollow Brook Country Club.

PEEKSKILL, NY (July 6, 2012) – White Plains Linen | LINENS à la CARTE the tri-states' leading supplier of fine linens for leading restaurants and caterers, is pleased to announce their participation and co-sponsorship with Wheelabrator Westchester, L.P. at the 2012 Keon Center Golf Outing. Keon Center, a non-profit agency certified by the New York State Office for People with Developmental Disabilities, is hosting its First Annual Golf Outing on Monday, July 16th (rain date is July 17th) at the Hollow Brook Country Club in Cortlandt Manor, New York.

“The event is a benefit to both the agency and the people involved,” stated William Melville, Keon Center’s Executive Director. “It gives us a chance to show the public our programs and services that we offer to disabled consumers and definitely shows the cooperation we have with the local business partners, such as those who are participating as sponsors”.

The proceeds will not only allow local businesses to participate in goodwill activities but also help to raise monies for Keon to service the developmentally disabled community. Some of the services they provide include: employment skills, Medicare service coordination and after-hours recreational programs. To increase the level of awareness of this event, Keon has invited special guests; one of them is movie actor, Michael Rispoli from the show “Magic City” and another one is former Giants Howard Cross. Being a supporter of Keon for years, Rispoli stated that “Having a company that secures work for people with developmental issues, can give them a sense of pride and accomplishment. This is a great thing for the Hudson Valley community.” Other sports celebrities along with well-known restaurant professionals will get a chance to golf side-by-side for this worthy cause.

Keon Center has been servicing the developmentally disabled since its incorporation in 1954. They have developed many program changes over the years to meet the changing needs of their consumers. One of their goals is their commitment to developing services that are driven towards future growth. Their dedicated staff strives towards instilling a high level of independence and autonomy for their disabled consumers.

The Keon Center's First Annual Golf Outing will start off with lunch/registration from 11:30AM to 12:45PM and will consist of tasty entrees followed by a Shotgun start at 1:00PM. After the main golfing event, all participants will attend a cocktail hour and dinner that will have a "Silent Auction". Among the attendees will be top customers and employees from White Plains Linen/Linens a la Carte, Wheelabrator Westchester and other well-known companies.

For over 70 years, White Plains Linen has been metropolitan New York's and the entire tri-state area's leading supplier of fine linens, specializing in full restaurant and catering needs, anywhere from tabletop linens to kitchen garments and clean-up merchandise. They provide services to hospitality entities including well known restaurants, caterers, golf clubs, event planners and special events for corporations. Its LINENS à la CARTE division offers a full selection of high quality linen rental products for special events such as weddings, corporate parties, banquets and bar/bat mitzvahs. For a complete look at their new product updates and their specific details, please visit their website at www.whiteplainslinen.com.

Wheelabrator Westchester is a waste-to-energy facility that provides dependable, environmentally safe disposal of municipal solid waste for Westchester County, while generating clean, renewable electricity for sale to the local utility. Wheelabrator processes up to 2,250 tons per day of municipal solid waste and has an electrical generating capacity of 60,000 kilowatts; the equivalent of supplying the electrical needs of 88,000 New York homes. For more information, just go to their website <http://www.wheelabratortechnologies.com>.

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